



## Midwest Mole Announces a Redesigned Website

September 2009 - INDIANAPOLIS –Midwest Mole, Indianapolis-based leader in trenchless technology, unveils a new company website. The new website will feature industry information, company news and events, with a focus on services that they offer. The 27 year old, family-owned company has grown and changed from a small local firm, to one of the recognized leaders in the boring, jacking and tunneling industry as well as other various trenchless technology services. In June 2009, they announced their rebranding and now they intend to go further by offering an advanced interactive website. The rebranding initiative serves to convey their expanded services and territory, with a commitment to their roots and to the trenchless industry.

The website features a **plan room** for easy access to bidding information, **services** offered with large pictures to view, **About** section highlighting their employee and company story, **Links** to the industry, **news/events** on the company, a **safety** page to offer information on their safety standards and awards, a **photo** gallery that will showcase different services and locations, **request a quote** and **contact** to make contacting them easier, a newsletter sign up section, and view special videos on jobs and events that they have completed.

“The company website needed to be more user-friendly and showcase what services we have to offer” said Dan Liotti president of Midwest Mole. “Please visit our website and see for yourself the advanced features it has to offer.” (The website was created by MLT Group, located in Rochester, MN)

### **About Midwest Mole:**

Founded in 1982 by Len Liotti, Midwest Mole has become an established leader in the trenchless technology industry. Committed to safety, quality and customer satisfaction, their reputation boasts reliable, efficient and state-of-the-art trenchless services. After more than 27 years of service they are still one of the best in their field.

With services ranging from boring and jacking to tunneling and rehabilitation, Midwest Mole is recognized as one of the “Best Places to Work” in Indiana. Their focus on their employees has allowed them to build a staff with more than 450 years of industry experience insuring projects of all sizes are done efficiently, promptly and above industry standards.

For more information on Midwest more please visit [www.midwestmole.com](http://www.midwestmole.com) or call 1-800-274-MOLE.

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